

NACW

NORTH AMERICAN
CARBON WORLD

PRESENTED BY



MARCH 19-21, 2024 | SAN FRANCISCO, CALIFORNIA

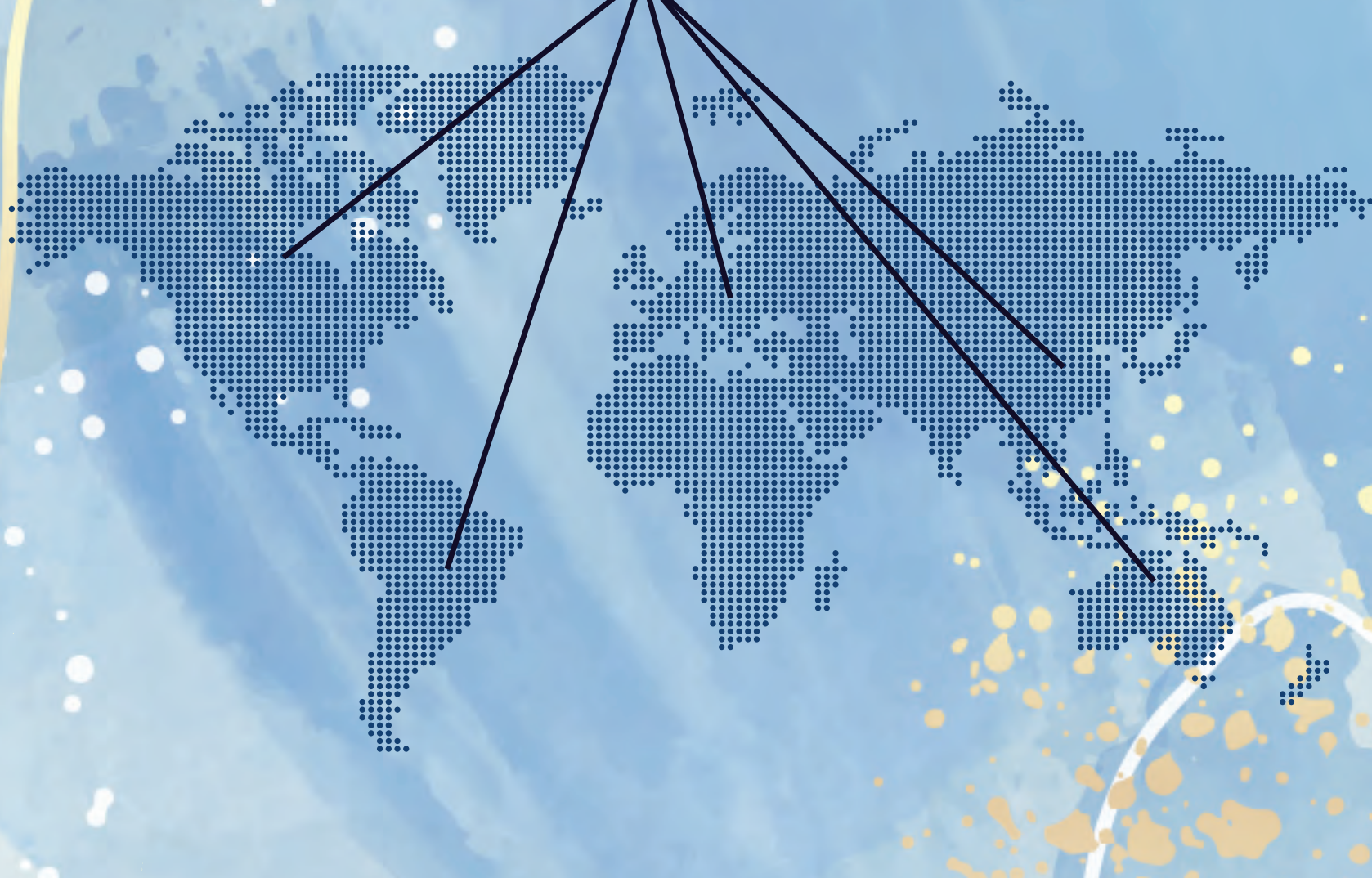
ABOUT NACW 2024

NACW DELEGATES ARRIVED FROM

5 CONTINENTS

26 countries

Argentina, Australia, Brazil, Canada, Chile, Colombia, Dominican Republic, Finland, France, Germany, India, Italy, Japan, Mexico, Myanmar, Netherlands, Norway, Panama, Peru, Philippines, Portugal, Singapore, Spain, Switzerland, United Kingdom, United States



1046 NACW 2024 delegates

24% International delegates

28% Delegates from California

68 Delegates from Mexico

48% Delegates from the rest of the United States

101 Delegates from Canada

234 EXECUTIVE LEVEL LEADERS

103 WITH SENIOR IN TITLE

56 HEADS OF DEPARTMENTS

226 WITH DIRECTOR IN TITLE

32 PARTNERS

29 WITH FOREST IN TITLE



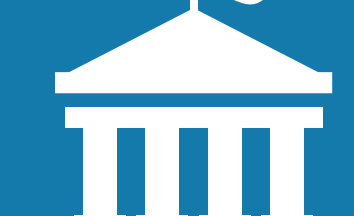
15 ACADEMIA



182 PRIVATE SECTOR



90 FINANCE



46 GOVERNMENT



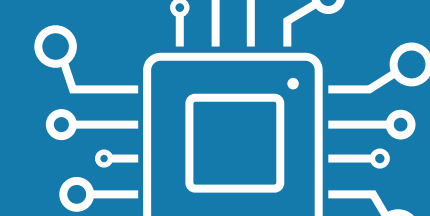
153 NGO



142 PROJECT DEVELOPER

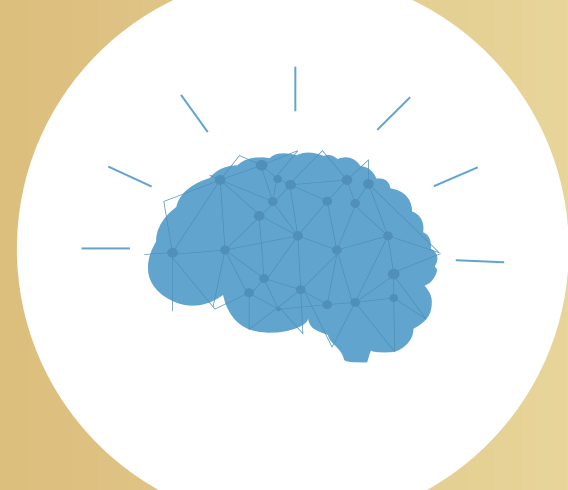


20 VERIFICATION



69 TECHNOLOGY

(as self-reported in the registration questionnaire)



49 HOURS OF CUMULATIVE CONTENT ON CARBON MARKETS AND CLIMATE POLICIES



9 HOURS OF SCHEDULED NETWORKING OPPORTUNITIES



20 DAY ONE WORKSHOPS



4 KEYNOTES



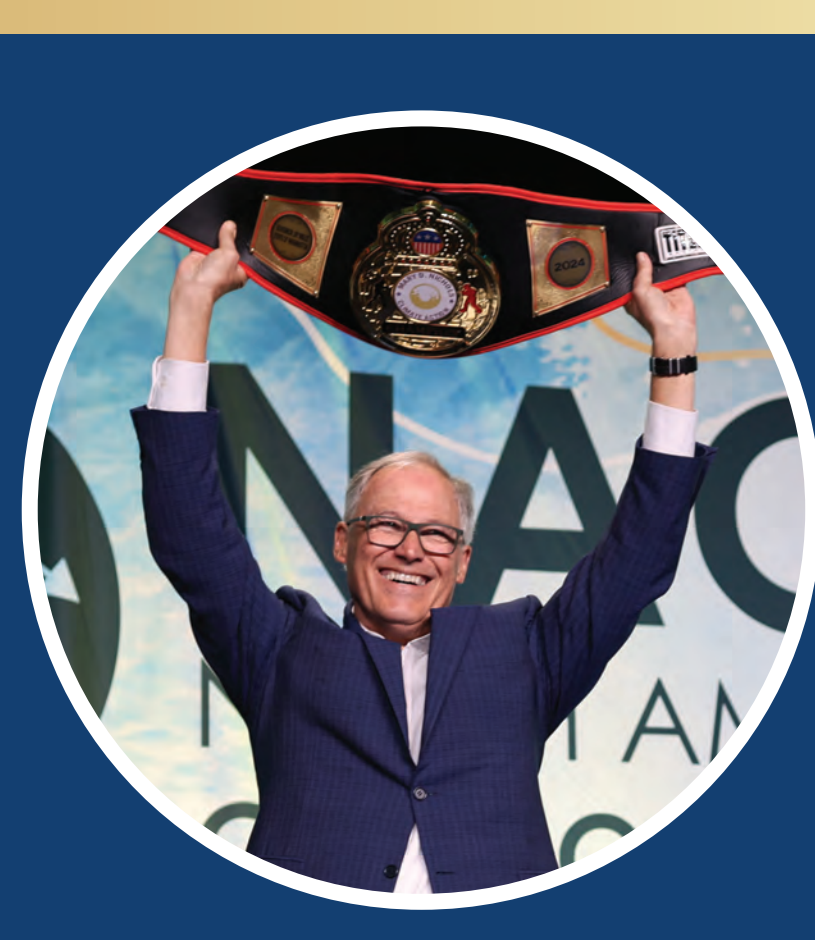
3 PLENARY SESSIONS



24 BREAKOUT SESSIONS



15 BREAKFAST DISCUSSIONS



Governor Jay Inslee, State of Washington, was the 42nd recipient of the Mary D. Nichols Climate Action Champion Award

NACW 2024 MOST POPULAR BREAKOUT SESSIONS

1 CREDIT RATINGS – HELP OR HINDERANCE

2 STATE AND FUTURE OF THE NORTH AMERICAN COMPLIANCE MARKETS

3 ENHANCING INTEGRITY IN NATURE-BASED SOLUTIONS

4 ROLE OF THE VCM FOR MEETING NET ZERO TARGETS – PART II: HOW COMPANIES SHOULD BE INVESTING IN NET ZERO

5 THE PROMISE OF EMERGING INNOVATIVE CARBON CREDIT TYPES



110 SPEAKERS



58 SPONSORS



41 EXHIBIT HALL BOOTHS



332 GALLONS OF COFFEE



600 CALIFORNIA POPPY & BUTTERFLY GARDEN SEED PACKETS



73 #NACW2024 OR #NACWTWEETS



from **45** UNIQUE PARTICIPANTS for a total **473k** SOCIAL MEDIA REACH

285 #NACW2024 OR #NACW MENTIONS

878 LOGGED IN TO THE APP

8,486 PAGE VIEWS

547 ATTENDEES WITH 10+ POINTS ON THE LEADERBOARD

3,946 HIGHEST DAILY VIEWS

50 ATTENDEES WITH 100+ POINTS ON THE LEADERBOARD

9min AVERAGE VISIT TIME

THANK YOU FOR ATTENDING AND SUPPORTING NACW 2024!

www.nacwconference.com